THURSDAY, NOVEMBER 4

12:00PM – 8:00PM
Conference Registration
Sponsor demonstrations and exhibits and resource library open throughout the conference

2:15PM
David Orr
Answering the Call to a Sustainable Future

5:15PM
Book Signing and Reception
Meet and mingle with other Summit attendees as you enjoy cocktails and hors d’oeuvres.
Daniel Pink’s New York Times bestselling books A Whole New Mind and Drive will be available for sale and Daniel will be on hand to sign copies for those who are interested.

6:15PM
Opening Session
Conference Welcome – Robert Hallett, Executive Director, Edward E. Ford Foundation
Setting the Stage for Innovation – Bill Christ, Head of School, Hathaway Brown

Daniel Pink
Drive: What the Science of Motivation Can Teach You about High Performance
<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00AM</td>
<td>Breakfast</td>
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<td>8:00AM</td>
<td><strong>Morning Session</strong>&lt;br&gt;Welcome – Bill Christ&lt;br&gt;Keynote Address – Liz Coleman&lt;br&gt;<em>The Indispensable Moment: A New Kind of 21st Century Education</em></td>
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<td>10:30AM – 11:30AM</td>
<td><strong>Concurrent Sessions – How Do You Build a Culture of Innovation?</strong>&lt;br&gt;The Neuroscience of Talent – Daniel Coyle&lt;br&gt;The Crucible of Scientific Discovery – Chris Coburn and Bela Anand-Apte, moderated by Patricia Hunt&lt;br&gt;Architecture as a Vessel of Vision – Westlake Reed Leskosky, moderated by Valerie Hughes&lt;br&gt;The Secret Sauce of Innovative Schools – Peter Kraft&lt;br&gt;Nature’s Reinvention Engine – Evalyn Gates and Yohannes Haile-Selassie, moderated by Mary Boutton&lt;br&gt;Teaching Teachers about Teaching Leadership – Ted Fish</td>
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<td>11:45AM – 12:30PM</td>
<td>Lunch – sponsored by finalsite</td>
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<td>12:30PM – 1:30PM</td>
<td><strong>School Breakout Sessions – A Marketplace of Fresh Ideas</strong>&lt;br&gt;Asheville School, Asheville, NC&lt;br&gt;George School, Newtown, PA&lt;br&gt;Germantown Friends School, Philadelphia, PA&lt;br&gt;Hathaway Brown Aspire Program, Shaker Heights, OH&lt;br&gt;Marymount School, New York, NY&lt;br&gt;Punahou School, Honolulu, HI&lt;br&gt;Tandem Friends School, Charlottesville, VA</td>
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FRIDAY, NOVEMBER 5

1:45PM – 2:45PM

Concurrent Sessions –
Creating Schools of Urgency
Lessons Learned from the Leadership Journey – Joan Countryman
Liberating the Innovator Within – Jamie Feild Baker
21st Century Minds – Jane Healy
Education Works: Lifting Aspirations Child by Child – Ann Kowal Smith
Shaping the Teachers of the Future – Luyen Chou, Pearl Rock Kane, Daniel Kikuji Rubenstein, moderated by Sarah Johnston, sponsored by Carney, Sandoe & Associates
Rescuing Urban Education – Cleveland Metropolitan School District, moderated by Charles Michener
Solving the Creativity Crisis – Traci Buckner, Sam Landers, Fredricka Reisman, moderated by Diane Nichols

3:00PM – 4:00PM

School Breakout Sessions –
A Marketplace of Fresh Ideas
Hathaway Brown Integrative Innovation, Shaker Heights, OH
Hutchison School, Memphis, TN
Lawrenceville School, Lawrenceville, NJ
Nichols School, Buffalo, NY
Westminster Schools, Atlanta, GA
Winchester Thurston School, Pittsburgh, PA
Windward School, Los Angeles, CA

7:00PM

Cleveland Rocks: Reception and Tours at the Rock and Roll Hall of Fame & Museum – sponsored by Westlake Reed Leskosky
**SUMMIT SCHEDULE OF EVENTS**

**SATURDAY, NOVEMBER 6**

**KEEPING INNOVATION ALIVE**

8:15AM  
Breakfast

9:00AM  
**Morning Session**  
Keynote Address – Bill Strickland  
*The Power to Remake the World*

10:00AM – 11:15AM  
**Concurrent Sessions – Bulletins from the Leading Edge**  
Changing the Educational Conversation through Technology – Ian Jukes

Finding Funding for Great Ideas – Bob Hallett, Ann Mullin, Helen Williams, moderated by Clarke Leslie

Leading Journalists Assess the Progress of School Reform – Michael Brosnan, Susan Goldberg, Paul Tough, moderated by Lindsey Christ


11:30AM – 12:45PM  
**Concurrent Sessions – Creating the Future We Crave**  
Changing the Educational Conversation through Technology – Ian Jukes

Cleveland Redux: From Rust Belt to Biotech Titan – Cathy Belk, Baiju Shah, Chris Thompson, moderated by Steve Gleydura

Womenovation – Cindy Hunter, Michele Rogers, Jennifer Thomas, Erin Wolf

Placing Innovation at the Core of School Culture – Sarah Hanawald and Jason Ramsden

1:00PM – 2:00PM  
**Lunch/Closing Session – sponsored by Sodexo**  
Michael Ruhlman and Jonathon Sawyer  
*Food for Thought: What Schools Can Learn from the Restaurant Revolution*

Closing Remarks – Bill Christ
Daniel H. Pink is the author of four provocative, bestselling books on the changing world of work.


Next, in *A Whole New Mind: Why Right-Brainers Will Rule the Future*, Pink charts the rise of right-brain thinking in modern economies and describes the six abilities individuals and organizations must master in an outsourced, automated age. *A Whole New Mind* is a long-running New York Times and BusinessWeek bestseller that has been translated into 20 languages. In his latest book, *Drive: The Surprising Truth About What Motivates Us*, Pink shows us that the secret to high performance and satisfaction in today’s world is the deeply human need to direct our own lives, to learn and create new things, and to do better by ourselves and our world.

Pink’s articles on business and technology appear in many publications, including The New York Times, Harvard Business Review, Fast Company, and Wired, where he is a contributing editor. He has provided analysis of business trends on CNN, CNBC, ABC, NPR, and other networks in the U.S. and abroad. He also lectures to corporations, associations, and universities around the world on economic transformation and the new workplace.

Pink uses four decades of behavioral research to reveal why the traditional approach to high performance backfires on most organizations. At Hathaway Brown’s Education Innovation Summit, he will explain how many common organizational incentives often go wrong – and can reduce both creativity and satisfaction on the job. Participants will learn that the people who do what they do because of enjoyment of the task itself routinely outperform those who are motivated by external rewards. With examples from cutting-edge companies and intriguing experiments around the world, you will learn the three key ingredients of intrinsically-motivated high performers – and how organizations can create contexts that tap our deepest motivations to produce the highest results.

In this engaging presentation, Pink

- explains the dangerous mismatch between what science knows and what business does;
- shows, with real-life examples, why Motivation 3.0 – built on autonomy, mastery, and purpose – is much more effective than the 20th century approach to motivation;
- demonstrates and explains techniques that can help put these ideas into action.

Hathaway Brown School is honored to have Daniel Pink open the Education Innovation Summit.