HathawayBrown

THE BENEFITS OF USING THE HATHAWAY BROWN SCHOOL ALUMNAE APP

Networking & Connecting
Through the map feature, social stream, and the filterable directory, HB alumnae are able to use the app to reconnect with fellow classmates and much more. Below are a few examples of how you can use the app to network:

Reconnecting with old classmates
If you want to reconnect or organize a reunion with the people in your area, you can use the mapping feature to see who from HB lives nearby. Furthermore, right from your classmates' profiles, you can email, call, or connect with them on LinkedIn directly.

Job search
The HB Alumnae App is a huge resource for alumnae who are looking to network professionally or are on the job hunt. Using the app's filters and directory, you can search through the school's database to find fellow alumnae in a specific company or field. For example, you can reach out to fellow classmates who work in finance to ask them for advice on entering the field or about their experience at a certain company. This is a particularly attractive aspect of the app for alumnae who are looking for jobs right out of school or for those who are changing careers.

Moving to a new city
When moving to a new city, the map feature is a great way for alumnae to connect with each other. By using the map, you can see fellow classmates and others in the area. This allows you to then contact a member of the HB community to grab a coffee, get dinner, or learn more about the neighborhood!

Social Media
The HB Alumnae App makes it simple for you to visualize Facebook and Twitter feeds, the alumnae event calendar, and other information. By clicking on the "Social" tab in the app, you can easily retrieve and view all of HB's social media posts, allowing you to stay involved and connected.

Do you have more questions about the app?
Contact Dana Lovelace Capers '86, Director of Alumnae Relations at dcapers@hb.edu or 216.320.8778 for more information.